

My Areas of Special Expertise:

1. Project Development & Management, Business Development, Social Business and Social Campaign Development
2. Communication and Marketing Services – Production of research & reports – Production of media events and press releases - Design & printing of program books, flyers, mailers, sales sheets, posters etc. Production and vendor liaison for web sites, digital video, web video, web tools, online donation and transaction systems – online shopping stores - custom made promotional products and campaign materials
3. Community Organizing, Politics, Government and Community Relations – Building and strengthen relationships with key people and offices in government, organized labor, business, community and faith based organizations. Creating and participating in collations, alliances and campaigns to build a better world.
4. Special Event Services - design, production, management and vendor liaison

What I am most valued for - What I specifically do best:

1. Provide hands on help to get things done – Planning work and working plans
Work to achieve specific goals and strategic results
2. Uncovering and advising on ideas and opportunity – Showing what can be done – Showing how it can be done – Presenting the strategic forces and players that make new ideas and opportunities possible – Advising on what to focus on and what to do – Organizing and delivering plans and proposals
3. Provide introductions and arranging meetings – Bringing people together who can make things happen
4. Find, point to and deliver useful resources, information and organized content
5. Provide personal insights and observations from my knowledge base, using my past (40+ years) and recent experience

